

REP: TEL# 215-564-1206 FAX# 215 564 1103

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

REP HEADLINE# 6299468 TRF# 329946

SEP12/12 12.25

\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

HARRIS REPORT FROM REP

CHANGES

*** WPXI-TV ***

:LINE#	REP	:CD	TIME PERIOD	: LGTH	: SEC	: RATE	: START DATE	: END DATE	: SPTS /WK	: WEEK INVT	: DAYS	: TOTL: SPTS:
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16	S		1135P-1205A	30		\$1,450.00	9/9	9/9	0		SUN	0
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PROGRAM : 11 PM NEWS
CON COM1: 11 PM NEWS

21	A		700P-730P	30		\$1,450.00	9/12	9/12	1		WED	1
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PROGRAM : JEOPARDY

ORD COM1: JEOPARDY— NA DUE TO RATE
ORD COM2: SPOT IS BOOKED. DEB

THIS IS A MAKE-GOOD FOR SEP9 ON LINE-16 FOR 1 SPOT/WK
STATION MAKEGOOD OFFERS:

M2 OK'D BUY#14 MISSED: SAT/600P-630P SEP8 \$625.00 (SEP11/12)
OFFER: WED/500P-530P SEP12 \$625.00 PLS ADVISE.
CMT: 5-530P NEWS—P/E DUE TO PGM CHG
CMT: SPOT IS BOOKED. DEB

M3 OK'D BUY#16 MISSED: SUN/1135P-1205A SEP9 \$1,450.00 (SEP11/12)
OFFER: WED/700P-730P SEP12 \$1,450.00 PLS ADVISE.
CMT: JEOPARDY— NA DUE TO RATE
CMT: SPOT IS BOOKED. DEB

SEP/12 13925.00

CONTRACT TOTAL 13925.00
TOTAL SPOTS 18



MARKET TOTALS \$48,017 WPXI 29% KDKA 36% WTAE 23% WPGH 9% CABL 1% WPCW 1% WPMY 1%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6299468 TRF# 329946 REP: TEL# 215-564-1206 FAX# 215 564 1103
\$\$\$ MOD# 0: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION SEP11/12 12.11 *** WPXI-TV ***

ADV # 09132 ADV. NAME ISS/DCCC REP.# OFF.# 18 SALESMAN #
AGY # 03571 AGY. NAME GREAT AMERICAN MEDIA BUYER NAME MAURA GILROY
3050 K ST NW, SALES PRSN WA- CHERYL BLAIR
WASHINGTON, DC 20007

ORDER # CONTRACT # 6299468 CLASS: NATL. LOCAL REGIONAL
PRDCT DCCC 9/7 EST#1543 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES SEP6/12 SEP12/12 WK-1
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP11/12 12.11

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS: DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

M2 UNRESL BUY#14 MISSED: SAT/600P-630P SEP8 30S \$625.00 (SEP11/12)
OFFER: WED/500P-530P SEP12 30S \$625.00 PLS ADVISE.
CMT: 5-530P NEWS--P/E DUE TO PGM CHG
CMT: SPOT IS BOOKED. DEB

M3 UNRESL BUY#16 MISSED: SUN/1135P-1205A SEP9 30S \$1,450.00 (SEP11/12)
OFFER: WED/700P-730P SEP12 30S \$1,450.00 PLS ADVISE.
CMT: JEOPARDY-- NA DUE TO RATE
CMT: SPOT IS BOOKED. DEB

CONTRACT TOTAL 13925.00
TOTAL SPOTS 18

Preemption Report - Detailed

Monday, September 10, 20 6:31:18 pm

Contract # 329946 P/E Type Program Change P/E Status Open P/E Date 9/8/12 Preempted 9/6/12 1:52pm Rate \$625.00 Times 6P - 6:30:00PM Len :30 SPW M T W T F S S Station WPXI 1 M Line Comment NA NEWS 6-630P/14 Contract Start/End Date 09/07/12-09/12/12 Headline # 06299468

Sales Person: Telerep/Washington DC, Washington DC

Contract Number: 329946

Advertiser: Democratic Congressional Campaign Committee (9132)

329946.12.0.1	Program Change	Open	9/6/12 1:52pm	9/8/12	\$625.00	6P - 6:30:00PM	:30	1	WPXI	NA NEWS 6-630P/14	09/07/12-09/12/12	06299468
329946.14.0.1	No Avail	Open	9/6/12 2:05pm	9/9/12	\$1450.00	11:30:04P - Channel 11 News	:30	1	WPXI	NA DUE TO RATE/LN AFTER FOOTBALL 1135-1505A/16	09/07/12-09/12/12	06299468

Totals for: Democratic Congressional Cam

Totals for: 329946

Preempt Count: 2
Preempt Count: 2

\$2,075.00

\$2,075.00

leaf line 20
9/12 m3
1450